CHARTER DAY
Friday March 3, 2017 at 6:00 p.m.
Sponsorship Opportunities
Tessanne Chin, recording artist and winner of NBC’s Season 5 of “The Voice,” served as the featured entertainer during the 2016 Charter Day Dinner.
About Howard University

Established in 1867, Howard University is a federally chartered private, doctoral university, with an enrollment of approximately 10,000 students. Undergraduate, graduate, professional and joint degree programs span more than 120 areas of study with 13 schools and colleges. To date, Howard has awarded more than 120,000 degrees in the arts, sciences, and humanities.

Howard is a leader in STEM fields. The National Science Foundation has ranked Howard as the top producer of African-American undergraduates who later earn science and engineering doctoral degrees. The University also produces more minority doctoral graduates in computer science than any other university in the nation, and boasts nationally ranked programs in social work, business, and communication sciences and disorders.

The University’s motto Veritas et Utilitas, Truth and Service, represents a key part of our identity. The more than 10,000 undergraduate and graduate students dedicate hundreds of hours each year to service in the District of Columbia, around the nation, and far-flung places around the world.

As Howard approaches our 150th Anniversary in 2017, we are uniquely positioned to have the next 150 years as glorious as the past.
Charter Day Celebration!

We celebrate the March 2, 1867 approval of the University Charter by President Andrew Johnson of an institution dedicated to the betterment of humanity.

We are grateful for Howardites - collectively and individually - who, through individual example and support of alma mater, exhibit the very spirit that has marked Howard as one of the great successes in American education.

The 2017 Charter Day Dinner continues a tradition of honoring the founding of Howard University through a University-wide celebration.

The annual gala, which also serves as Howard's premiere fundraising event, is one of the most important activities on the University’s annual calendar.

This year, the proceeds from the dinner will support the Bridging the Gap Student Aid Campaign which directly addresses the gaps that exist in financial aid for Howard students. Your financial support of the University, and in particular this event, is greatly appreciated and will aid us ensuring that more deserving students can achieve their dreams of obtaining a Howard degree.

We hope that you will join us at the 2017 Charter Day Dinner.
SPONSORSHIP OPPORTUNITIES
$500,000
Premier Platinum Host and Sponsor

- Two (2) Premium Tables
- Host Hotel Accommodations
- Twenty (20) VIP Reception Tickets
- Sponsor Status Acknowledged from Podium
- Opportunity to Introduce Speaker
- Opportunity to Meet & Greet Headline Entertainment
- Recognition at other 2017 Sesquicentennial Events
- Guest Spot on University President’s Radio Show
- Logo Featured on Presentation Screen
- Logo on Event Signage
- One-Page Program Ad
- Logo in Program
- Recognition on HU Social Media Platforms
$300,000
Platinum Sponsor

- Two (2) Premium Tables
- Twenty (20) VIP Reception Tickets
- Sponsor Status Acknowledged from Podium
- Opportunity to Meet & Greet Headline Entertainment
- Logo Featured on Presentation Screen
- Logo on Event Signage
- Half-Page Program Ad
- Logo in Program
- Recognition on HU Social Media Platforms
$150,000
Gold Sponsor

- One (1) Premium Table
- Ten (10) VIP Reception Tickets
- Sponsor Status Acknowledged from Podium
- Logo Featured on Presentation Screen
- Logo on Event Signage Logo in Program
- Recognition on HU Social Media Platforms
$100,000
Silver Sponsor

- One (1) Table
- Ten (10) VIP Reception Tickets
- Logo Featured on Presentation Screen
- Logo on Event Signage
- Logo in Program
- Recognition on HU Social Media Platforms
$50,000
Bronze Sponsor
• One (1) Table
• Four (4) VIP Reception Tickets
• Logo Featured on Presentation Screen
• Logo on Event Signage
• Logo in Program
• Recognition on HU Social Media Platforms

$25,000
Supporting Sponsor
• One (1) Table
• Two (2) VIP Reception Tickets
• Listing in Program
REGISTRATION FORM

Sponsorship Level Selection

- Premier Platinum Host & Sponsor ($500,000)
- Platinum Sponsor ($300,000)
- Gold Sponsor ($150,000)
- Silver Sponsor ($100,000)
- Bronze Sponsor ($50,000)
- Supporting Sponsor ($25,000)

Please invoice me at the address below, or mail to Corporate and Foundations Relations

Organization Name:

Table Host Name and Title (Attending event):

Pre-Event Contact Name:

Title:

Daytime Contact Phone:

E-mail:

Address:

City/State/Zip:

Please return the completed form to charterday@howard.edu, or mail to Corporate and Foundation Relations
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